



# Haute Beauty

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by Haute Living

Partnership Opportunities

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The **Haute Beauty Network** of  
Top Plastic Surgeons, Doctors &  
Beauty Experts

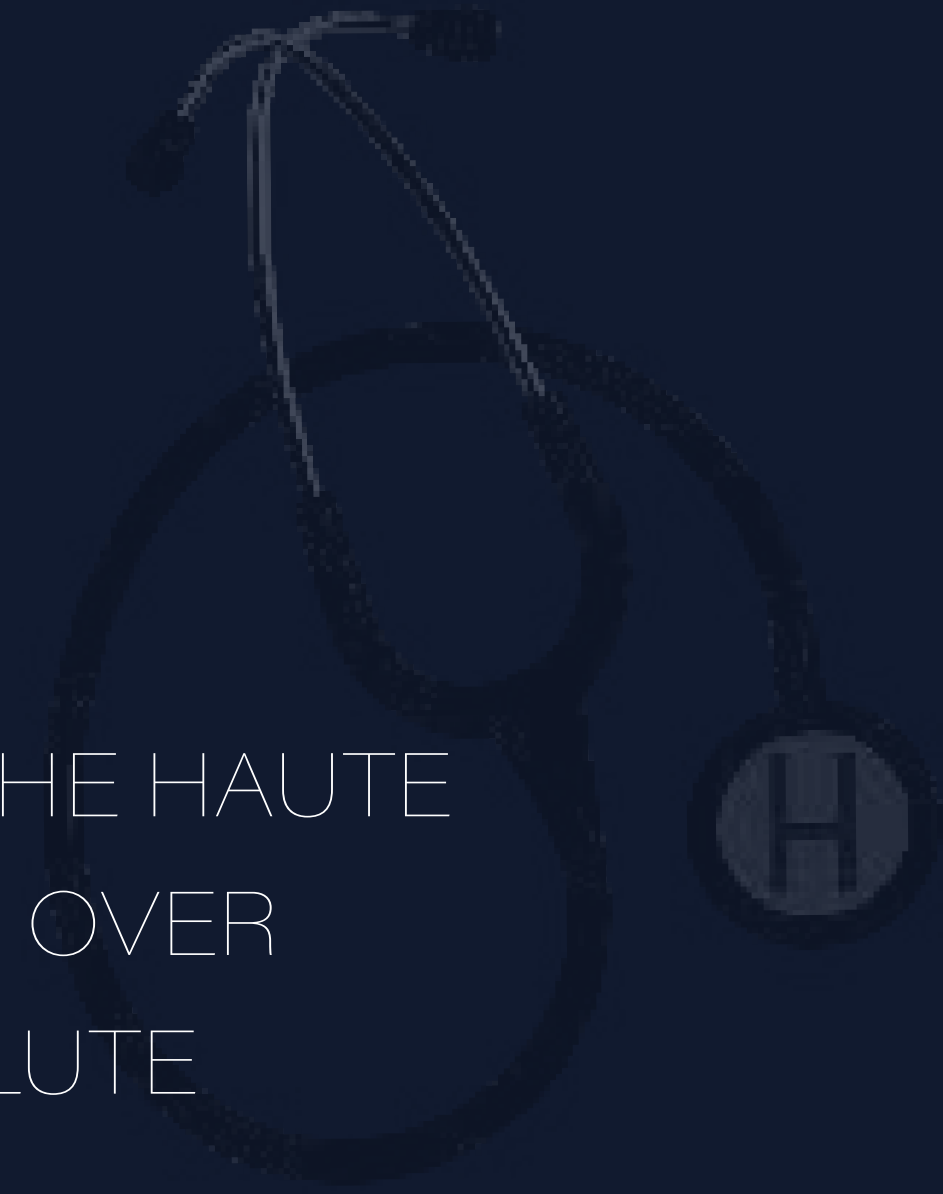
ABOUT

# The Haute Beauty Network

The Haute Beauty Network is a prominent, invitation-only membership program designed to drive innovation, revenue and exposure for renowned medical doctors, plastic surgeons, and beauty experts alike. We connect our elite members to high-class clients looking for the best professionals and procedures nationwide. Haute Beauty recognizes two experts from each category of expertise to represent their category as a leading voice in the industry.



"IT'S BEEN A **PLEASURE** WORKING WITH HAUTE BEAUTY AND THE HAUTE LIVING TEAM IN GENERAL. I'VE GOTTEN TO KNOW THEM WELL, OVER THE YEARS AND THERE IS **NO QUESTION** THEY ARE THE ABSOLUTE BEST. I'M **PROUD** TO BE PART OF THE HAUTE FAMILY AND LOOK FORWARD TO THE **AMAZING** THINGS THEY WILL CONTINUE TO DO"



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**Dr. Dhaval G. Bhanusali MD FAAD**

Market: New York | Speciality: Skin Expert

# HAUTE LIVING NETWORK OF TOP PLASTIC SURGEONS

HAUTE BEAUTY MEMBERSHIP \$7,500 FOR 1 YEAR [\$625 PER MONTH]	
EXCLUSIVITY	The Haute Beauty Network is an elite subsidiary product of Haute Living. This invitation only network connects clients to top-ranked cosmetic beauty experts in specific markets. With an invitation, members are one of two beauty experts per specialty in their market.
EXPOSURE	The exclusive membership offers lead generation marketing, search engine optimization (SEO), branding and digital + print presence through the Haute Living website, social media channels, press release announcements to 45,000+ sources, and inclusion Haute Living's New York, Miami and Los Angeles print issues.
SEO RANKING	Boost your SEO ranking through the distribution of personalized, market-specific traffic, and spotlight content that appears on the Haute Living website which has over 500,000 subscribers. Members will have access to and participate in the monthly Haute Beauty online articles in addition to appearing on our official mobile website, which qualifies as a certified Google News site. By boosting SEO ranking, members enjoy high traffic volume and a higher conversion of clients.
PRINT + DIGITAL	"Your membership includes inclusion in our directory of top doctors across the country in the print issues of Haute Living New York, Los Angeles and Miami, with 20,000 issues printed six times a year. Additionally, you will receive monthly online articles highlighting your top procedures, expert advice, your practice and more.
SOCIAL	The Haute Living Instagram, with over 190,000 followers, allows for maximum exposure. You will be announced as our new exclusive beauty expert in your market and specialty, and will be featured throughout our Instagram stories with links to your member page and articles.



# HAUTE LIVING NETWORK OF TOP PLASTIC SURGEONS

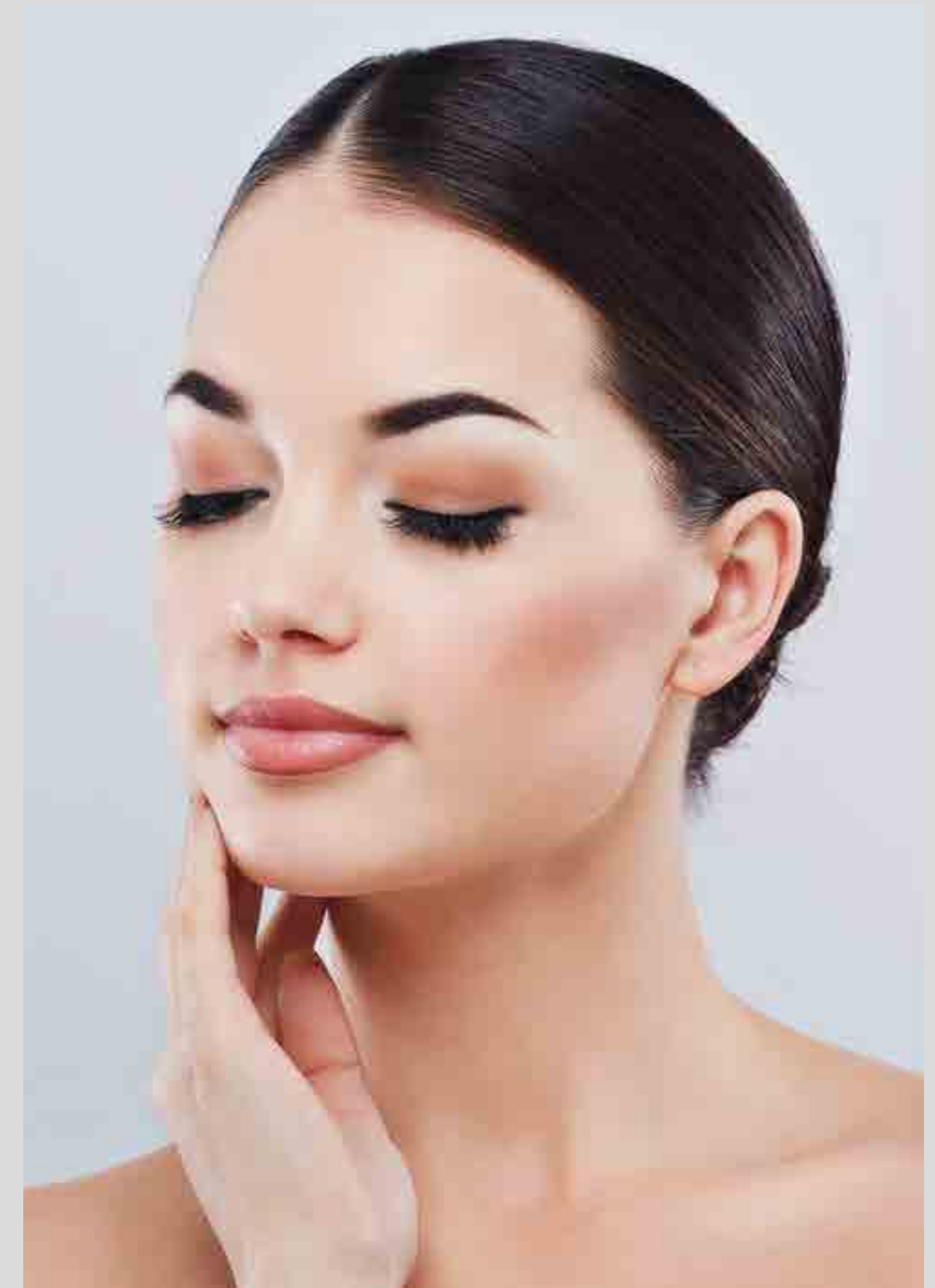
HAUTE BEAUTY MEMBERSHIP \$7,500 FOR 1 YEAR [\$625 PER MONTH]

<p>BRANDING AND POSITIONING</p>	<p>Members will gain curated branding and exposure through our verified Instagram page @hauteliving announcing our exclusive partnership. In addition, our members are featured in the official Haute Living Magazine with exclusive landing pages containing links to social media pages and websites.</p>
<p>MEDIA RELATIONS</p>	<p>Press release announcing membership via PRWeb. The press release is distributed to over 30,000 journalists worldwide on the #1 Global Press Release Site, linking back to our members personal website.</p>
<p>GOAL</p>	<p>Our goal is to set members up for success in all areas. This includes positioning them as experts, making them local leaders through the Haute Living global brand.</p>
<p>ACCOUNT MANAGER</p>	<p>Each member will be assigned an expert account manager to guide them down a path of success. In addition, each member will be assigned an editor to ensure that custom tailored content is optimal to reach business goals.</p>



# Benefits of Membership

- Brand Building via Digital, Social Media, and more through Haute Living.
- Media Relations: Press Release via PR Web announcing our partnership as an expert of Haute Beauty Network of top plastic surgeons.
- Celebrities, Influences & Events: Attend various sponsored Haute Living social events in your market.
- Exposure: HauteLiving.com home page reaches over 500,000 subscribers, and our members are showcased as a leading expert on Haute Beauty's home page.
- Featured on our social media pages that jointly boast over 250,000 followers, including some of the most prominent influencers today.
- Featured in our weekly newsletter emailed to our network introducing new partners in addition to top 5 beauty buzz articles written by our surgeons.
- Live webinars: If the post-COVID climate makes it difficult to host events and connect with prospective patients, we bring the patients to YOU with virtual events and summits. We do the legwork to set up LIVE virtual events that generate interest in your practice and help bring in leads.



# Become an Expert Voice in Haute Beauty

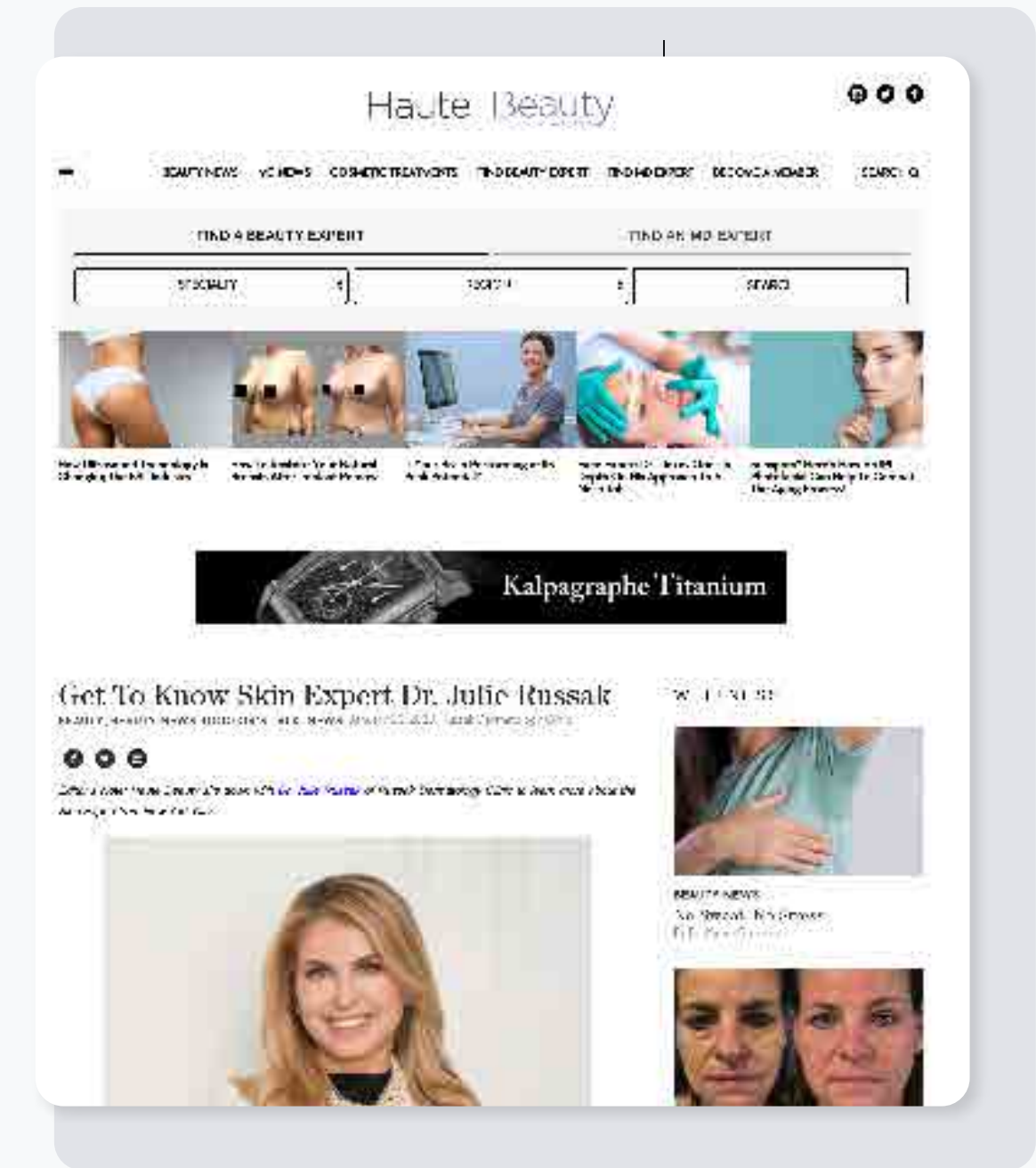
## MEMBERSHIP INCLUDES:

1. Instagram posts and stories on the verified @hauteliving account
2. Monthly editorials featuring you as an expert in your specialty
3. Powerful SEO to grow your practice
4. Inclusion in the Haute Beauty Directory (featured in 18 issues of Haute Living Magazine)
5. Press Release announcing the partnership

1.



2.



4.



5.





# Reach Elite Clients with Haute Beauty

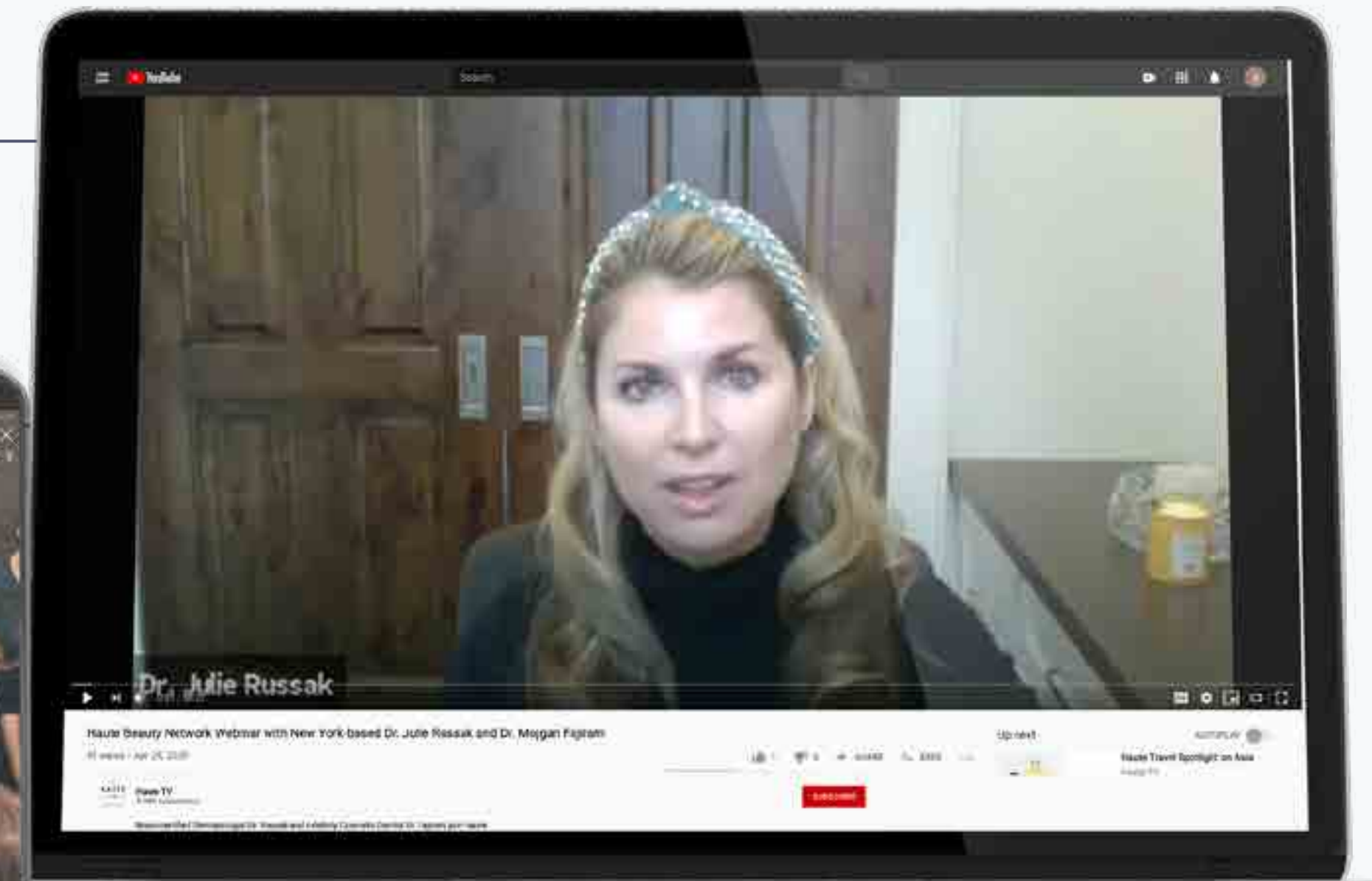
## INSTAGRAM STORIES

6. Connect with our audience through Instagram swipe up stories
  - Our team will actively work on identifying the best content, tailored to our platform
  - Each story will contain a hyperlink to a desired external
7. Virtual events to help you stay connected with prospective patients. landing page (i.e. Haute Beauty member profiles)

6.



7.



**THE MAERCK'S INSTITUTE**  
Aesthetic, Cosmetic & Anti-Aging Plastic Surgery

**LOOKING FOR THE PERFECT UPGRADE THIS SUMMER?**  
STOP BY THE MAERCK'S INSTITUTE

**FOR BUY 3 FILLERS, GET 1 FREE (A SAVING OF \$1,250)**  
DR. MAERCK'S AESTHETIC FACIAL BALANCING FILLER PROCEDURE.

**YOUR CHANCE TO SAVE ON THE NATURAL-APPEARING FILLER INTERVENTION, AESTHETIC FACIAL BALANCING A ONE-OF-A-KIND APPROACH TO NATURAL AESTHETICS, TO "UNLOCK YOUR INNER BEAUTY."**

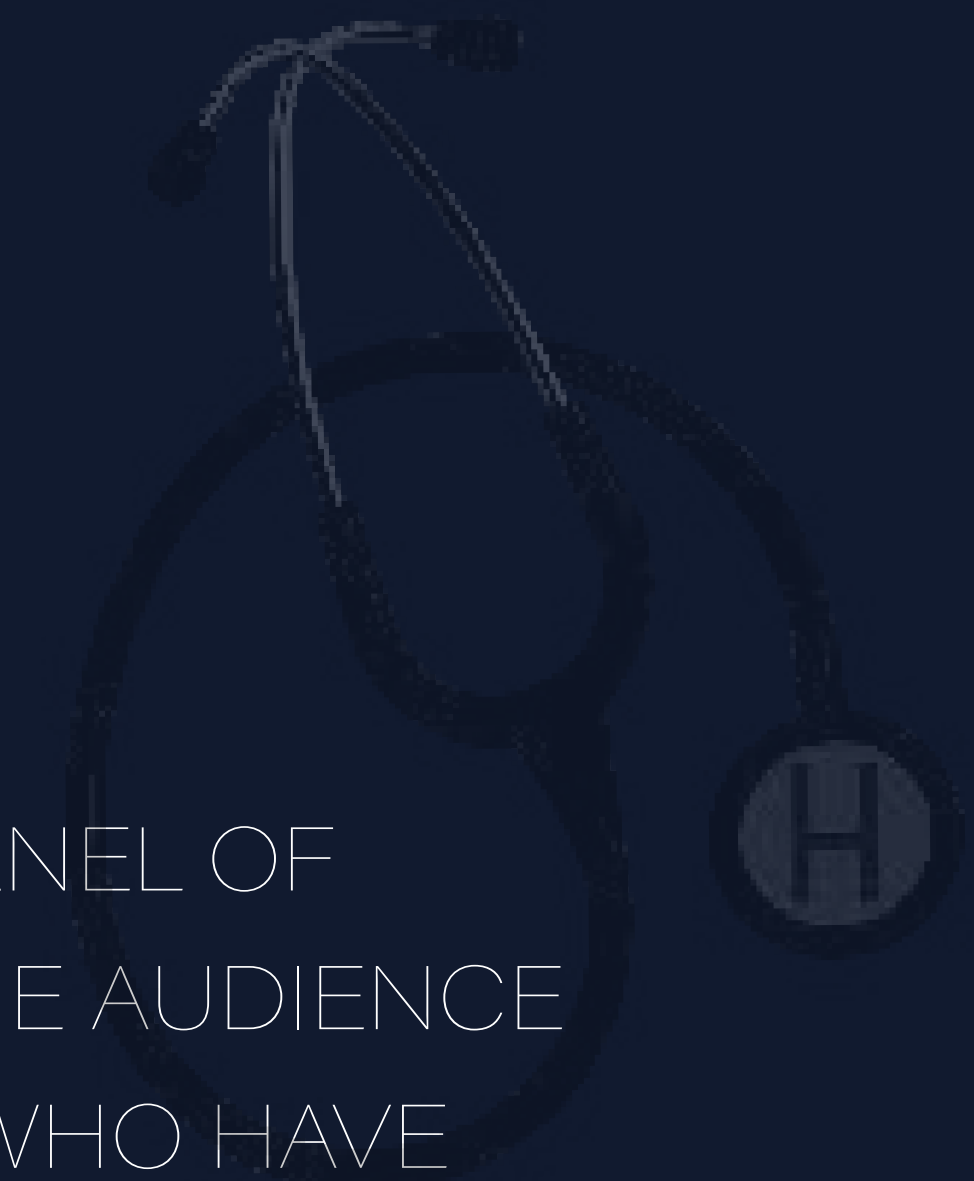
AESTHETIC FACIAL BALANCING USES HYALURONIC ACID-BASED FILLERS TO LIFT, RESTORE AND ENHANCE YOUR NATURAL FEATURES. ALL-NATURAL RESULTS AND LONG-LASTING. JUST IN TIME TO FINISH OUT YOUR SUMMER WITH A BANG!

CALL: (305) 339-8238  
AND MENTION HAUTE LIVING  
TO RECEIVE ONE FREE SESSION OF FILLERS AFTER  
THE PURCHASE OF THREE FILLER TREATMENTS  
(FROM THE SAME CATEGORY)

WWW.MAERCKSINSTITUTE.COM | 305.339.8238

## DEDICATED EMAIL BLAST

- A personalized email blast sent to 25,000+ opt-in subscribers including the top beauty experts nationwide
  - A guaranteed 15% open rate
- \$2500 per blast.



"THE HAUTE BEAUTY SUMMIT WAS A **COMPLETE SUCCESS!** I HAD THE **HONOR** OF BEING ON A LOCAL AND NATIONAL PANEL OF EXPERTS IN THE AESTHETIC INDUSTRY. IT WAS APPARENT THE AUDIENCE WAS A CURATED GROUP OF **EDUCATED PROFESSIONALS** WHO HAVE A **STRONG INTEREST** IN THE BEAUTY INDUSTRY & THAT DEFINITELY MADE THE EVENT A SUCCESS. THE ORGANIZATION AND VENUE WERE **IMPECCABLE**. I LOOK FORWARD TO BEING ON NEXT YEAR'S PANEL."

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**Dr. Daniel Careaga MD**

Market: Florida | Speciality: Body and Breast Expert



# Network with Other Renowned Industry Leaders

With Haute Beauty, enjoy access to lavish events nationwide. This includes Haute Living cover launches, cocktail hours, professional dinners, Haute Residence summits, and more.



TWO EXCLUSIVE PARTNERS  
PER SPECIALTY IN EACH MARKET:

- Breast Augmentation
- Body Procedures
- Face Procedures
- Nose Procedures/Rhinoplasty
- Butt Lift/Butt Augmentation
- Cosmetic Dentistry
- Skin/Cosmetic Dermatologist
- Anti-Aging
- Urologist
- MedSpa
- Stem Cell Research
- Nutritionist
- Acupuncture
- Wellness
- Holistic medicine
- Allergist
- Accountability Coach
- Cosmetic Gynecologist

BECOME A LOCAL INFLUENCER &  
EXPERT TO HAUTE LIVING AUDIENCE:

- New York
- Florida
- Southern California
- Northern California
- Las Vegas
- London
- Texas
- Chicago
- New Jersey
- Atlanta
- Boston
- Washington
- ...And More!



"HAUTE BEAUTY IS A **WORLD-CLASS BRAND** WITH EXTENSIVE REACH WITHIN THE **LUXURY COMMUNITY**. I'M PROUD TO BE INCLUDED IN THIS **ELITE GROUP** OF HAUTE BEAUTY SURGEONS AND CONTRIBUTE TO THIS PUBLICATION AND GROUP OF **AESTHETIC EXPERTS**."

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**Dr. Jason Bloom**

Market: Pennsylvania | Speciality: Face Expert

CURRENT

# Haute Beauty Members

**LUXURGERY**  
*The confluence of luxury and aesthetic surgery*

**PURE**  
PLASTIC SURGERY

 Jose Rodríguez-Feliz™

*Carreaga*  
PLASTIC SURGERY

**GF**  
**GARTH FISHER MD**  
BEVERLY HILLS

**MG**

 **SUTTON ADVANCED**  
cosmetic dentistry

**DR. RAHI**

**Boston Plastic Surgery**  
SAMUEL LIN MD FACS

 **BLOOM**  
FACIAL PLASTIC SURGERY

**Milind Ambekar MD**